

Paul Tate
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Creative Direction • Design Leadership • Digital Media Production

Career highlights: Principal creative executive at two of America's most innovative, fastest-growing churches; 10 years as founder/president of pioneering online design firm; Award-winning screenwriter & director of corporate/nonprofit video & interactive projects.

WORK EXPERIENCE

June 2016 to Present

Owner/Creative Director Over Jupiter LLC, Orlando, FL

I currently work as the principal creative developer for Over Jupiter LLC, providing a range of media design services with a focus on digital content development for streaming video, social media and websites, e-commerce platforms, and traditional outlets. Services include video production (concept to deployment), writing, editing, graphic design and illustration, creativity training and strategic marketing.

June 2005 to June 2016

Creative Director Horizon Community Church, Cincinnati, OH

Served as leader of creative arts staff and partnered with teaching team to conceive and implement compelling experiences for a target audience of professional families in an affluent suburban setting. Supervised a group of ~40 people composed of speakers, performers, musicians, A-V technicians and support personnel to produce two different live events across four time slots every weekend. Supervised the organization's design standards, communications initiatives, online and social media strategies. Creative tasks included script writing, video direction & editing, illustration, and graphic design.

September 1996 to December 2006

Owner/President Stairwell Studios – Digital Media & Web Design Firm

Launched and directed a successful design agency providing digital media services to a corporate and institutional client base. Specialized in helping organizations expand from a traditional marketing presence into online outlets. Clients included Nordstrom Corporate, Interface Inc., Milliken & Company, Sky Golf, AirSept, Envirosense, LaGrange College, Initial Publications, Texas Marine, Russell Medical Center, West Georgia Technical College, and many others.

August 2002 to May 2005

Programming Director New Community Church, LaGrange, GA

Led and managed a creative arts team composed of teaching and arts staff, support personnel, and volunteers for design and implementation of culturally relevant services and events. Also served as Communications Director, overseeing all internal and external communications.

July 2000 to August 2002

Adjunct Instructor The Art Institute of Atlanta, School of Multimedia

Instructed in accredited Bachelor's and Associate's programs of Art. Responsibilities included curriculum design, student advisement, and lab & lecture instruction in a variety of creative disciplines.

November 1992 to January 1998

Creative Director Kinekom, Digital Communication Studio, LaGrange, GA

Oversaw and directed the creative concept, design, and production of web sites, interactive media, and film & video productions for a client base that included *Fortune 500* firms, international nonprofits, major colleges and universities. Responsibilities included writer (scripts, ad copy, white papers, training & marketing, etc.); film & video producer/director; department manager.

OTHER EXPERIENCE

1990-92	Screenwriter/Director	Self-Employed
1990-91	Graduate Teaching Assistant	American University, Washington, DC
1990	Public Relations Director	The Columbus Museum, Columbus, GA
1988-89	Communications Specialist	West Point Pepperell, Inc., West Point, GA
1987-88	Producer/Account Executive	WMXY Radio AM 720, LaGrange, GA

EDUCATION

1991	Master of Arts, Film & Video, American University, Washington, DC Graduated with distinction. 3.82 GPA
1987	Bachelor of Arts, Art/Communication, LaGrange College, LaGrange, GA Graduated summa cum laude. 3.97 GPA

CORE COMPETENCIES

Creative direction; screenwriting, video production, post-production and editing; digital photo editing and manipulation; technical and creative writing; cartooning & illustration; web usability & social media strategies. Adobe Creative Suite (Premiere, Photoshop, Illustrator) Microsoft Office, HTML, CSS.

REFERENCES

Matt McKee
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